

MEETING MINUTES

LAKE COUNTY WORKFORCE DEVELOPMENT BOARD

April 14th, 2021 @11:30am

Zoom

Executive Committee Roll Call

Eric Barbe, Terry Lazar, Mike Matoney, Suzanne Casar, Carolyn O'Connor, Dan Massachio

Sam Delzoppo, Carrie Dotson, Rich Mears, Gretchen Skok-Disanto, Brian Bontempo, William Moore

Marty Gareau, Cindy Hutchison, Dan Findley, Karen Ralston, Scott Seaholm, Tim Flenner, Ryan Rogers

Others in Attendance:

Bob Dawson, LCWDB

Joel DiMare, Director, Lake County Administrative Services

Leslie Ryan, One-Stop Operator

Call to Order:

Chairman Robert Dawson called the meeting to order at 11:36 AM via Zoom

Minutes:

Marty Gareau moved for the approval of the meeting minutes of December 2, 2020; Eric Barbe seconded the motion. All were in Favor; Motion carried without abstentions.

Business at hand:

Executive Director Patrick Mohorcic gave the board a rundown of the new initiatives the WDB has undertaken in the last several months.

The Lake County Workforce Development Board (WDB) has launched a couple of different initiatives in 2021 that I wanted to update the Board of Directors on.

We have launched the Re-Employment Services and Eligibility Assessment program on 3/1/21. This program requires individuals receiving UI benefits to come in to (or virtually) meet with a Career Development Specialist at OhioMeansJobs Lake County and participate in our services in order to continue to receive the UI benefits. We received close to \$170,000 for this program from the State of Ohio and have contracted with United Labor Agency to hire two new individuals to administer the program in Lake County. They will work out of our One-Stop Center.

The WDB also launched a talent attraction campaign on LinkedIn to target areas across the country. We created three ads that highlighted our businesses, quality of life, and housing. The areas we targeted were as follows: San Francisco, Denver, Chicago, Indianapolis, Chicago, Erie, Pittsburgh, Buffalo, New York, and Charlotte. The industries we targeted were manufacturing, healthcare, and IT. These ads will continue to

run through March. We are averaging around 5,000 people seeing these daily and 300 clicks to our job page daily. These initial results are very promising. We are now targeting these areas to sign up for our March 16th Virtual Career Fair to try to attract people to jobs here in Lake County.

The Lake County Workforce Development Board (WDB) through our fiscal agent, Job and Family Services, are in the process of entering into a contract with Blackbird Digital to design, brand, and create the "Opportunity Lake County" web page on the Lake County website (www.lakecountyohio.gov). Opportunity Lake County is a community-wide movement of businesses, government, nonprofits, and educators who share the same vision for a vibrant, growing county. While we are not creating a new and separate entity, we do want to put in place a unifying brand and digital presence to highlight the great work of the County, Workforce Board, OhioMeansJobs Lake County, and our community partners. This group has been meeting regularly for two years, led by Mr. DiMare and myself in my previous and current roles. Many programs such as the Workforce Speaker Series and Transit Go have been created out of this group. This web page will serve as a one-stop shop for both talent and businesses to visit to discover why Lake County, Ohio is a land of opportunity for employment, residence, educational resources, and social enjoyment. Click [here](#) to review their proposal.

Our Workforce Study has been moving along as scheduled. Thank you to all of you who have participated in our engagement sessions. Attached is the Labor Market Data they have put together for us with our five-year projections. Please review at your convenience.

The WDB is also in the process of revising its local and regional workforce development plan. Every four years, the WDB along with its regional workforce development boards must submit a plan to the State of Ohio to submit to the U.S Department of Labor. The WDB Executive Committee will have to approve this after 30 days of public comment to send to the Lake County Commissioners for approval. This will take place during May.

The WDB has also restarted our Incumbent Workforce Training program thanks to the help of Bob Dawson, Special Projects Manager, and Leslie Ryan, One-Stop Operator. This used to be a Workforce Investment Board (WIA) program and both did a tremendous job putting it "back" together. Incumbent Worker Training (IWT) is a work-based training model designed to either assist workers in obtaining the skills necessary to maintain, retain or advance in their employment or to avert layoffs. IWT must increase both a worker's and company's completeness. Local areas may use up to 20 percent of their local adult and dislocated worker formula funds for IWT. The training should, whenever possible, allow the participant to gain industry-recognized training experience. We decided to restart this program when Progressive Insurance reached out to us expressing interest in utilizing this program for their IT department.

Last year, we received the Covid-19 National Dislocated Worker Grant (NDWG) for \$150,000 to use to send dislocated workers to training. We had two years to spend this money and I am happy to say we have spent nearly all of it and expect the grant to be completely used up by the end of this month. This is due to the great work of Kevin Vannetta and Terry Morgan who work in our One-Stop.

The WDB, in conjunction with the Lake County Educational Service Center, has applied for the RemoteEdX grant through the Ohio Department of Education to promote industry-recognized credentials to students. Our proposal is to train 75 students in their Lean Six Sigma Yellow Belt Certificate through our online

training platform, Coursera. The grant will cover the renewal of Coursera for 2022 as well as all marketing materials and for the consultant to run the marketing program. We will hear back about our application sometime in mid-March.

Lastly, we are hosting our first virtual job fair of the year on March 16, 2021. We have over 30 companies registered for the event.

Mike Stanic gave the Youth Committee Report. The committee recommended renewing the Ohio Guidestone and Catholic Charities contracts for a second program year.

Eric Barbe gave a Planning Committee Report. They are recommending renewing ULA's contract for a second program year. Their committee performed due diligence on the matter of the selection a new deliverer of Adult and Dislocated Worker Career Services and are recommending Lake JFS for the next four-year period.

Motions:

1. Motion recommending to the Board of Lake County Commissioners, the award of a second-year staffing contract to the United Labor Agency, in an amount not to exceed \$383,284 for the Period of July 1, 2021 – June 30, 2022.

Move by Scott Seaholm, Seconded Eric Barbe, motion carried.

2. Motion designating 177 Main Street, Painesville, Ohio as the location for the OMJ Comprehensive Career Center (One-Stop) for Local Workforce Area #5 and to designate the Lake County Department of Job and Family as the Deliverer of Adult and Dislocated Worker Career Services, for the period of July 1, 2021 through June 30, 2025.

Moved by Eric Barbe, seconded by Marty Gareau, Suzanne Casar abstained, motion carried

3. Motion recommending to the Board of Lake County Commissioners, the award of a second year CCMEP contract to Catholic Charities Corporation, in an amount not to exceed \$465,797 for the Period of July 1, 2021 – June 30, 2022.

Moved by Suzanne Casar, seconded by Scott Seaholm, motion carried

4. Motion recommending to the Board of Lake County Commissioners, the award of a second year CCMEP contract to OhioGuidestone, in an amount not to exceed \$465,313 for the Period of July 1, 2021 – June 30, 2022.

Moved by Scott Seaholm, seconded by Gretchen Skok-Disanto, motion carried.

Chairman Dawson and Special Projects Manager Robert Dawson thanked Director Mohorcic for his time as he notified the board, he has taken another position within the County. Chairman Dawson and Special Projects Manager Robert Dawson stated they will be posting the position on Sunday April 18th and evaluating candidates shortly.

Adjournment:

There being no further business, the Board moved to adjourn at 12:12 pm.