



# Board of Commissioners

## *PRESS RELEASE*

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### **Lake County Launches Workforce Services Podcast**

PAINESVILLE, Ohio, October 20, 2022– The Lake County Board of Commissioners and OhioMeansJobs Lake County are excited to announce the launch of a new workforce podcast series, North Coast Careers: Lake County’s Workforce Beacon.

The mission of North Coast Careers is to be an innovative platform to inform and inspire residents, jobs seekers, and business owners by generating open dialogue with community leaders, subject matter experts, and local industry specialists from the public and private sector to focus on workforce issues, career services, and local information that matter to the people of Ohio’s North Coast.

“I appreciate Director Vojack and his team putting forth this new means of communicating the workforce services Lake County provides,” stated Commissioner John Hamercheck. “Continuing to evolve our service delivery models will only benefit the citizens and workforce of Lake County.”

As one of the only OhioMeansJobs podcasts in the state of Ohio, all content is developed locally and tailored specifically for Lake County residents. Each episode is hosted by local staff and will feature a subject matter expert to assist in the presentation of program details and resources of a specific workforce topic that is relevant to listeners. Moreover, the podcast will also cover local job search and training resources as well as information about the latest career opportunities and upcoming events.

“As you have heard me say many times, we do it better in Lake County. By having this podcast hosted locally, OhioMeansJobs Lake County can deliver subjects that are especially important in Lake County,” said Commissioner John Plecnik.

Initially, the podcast has covered a range of topics including, OhioMeansJobs career services, Workforce Innovation and Opportunity Act (WIOA) policy, and Comprehensive Case Management and Employment Program (CCMEP) Youth services. In upcoming episodes the focus will shift to manufacturing month and skilled trades, veterans’ programs and resources, and local economic development initiatives. All segments will host a featured guest to help highlight the importance of each matter and explain how listeners can take advantage of detailed programs and services.

“I look forward to hearing from the roster of workforce professionals in our community and hope these messages will continue to propel Lake County forward for years to come,” said Commissioner Mark Tyler.

The first three episodes of North Coast Careers are currently available ad-free and can be found on a variety of online podcast directories including Apple, Google, Spotify, and Stitcher. Follow the podcast or subscribe today to get instant notifications and to stay up to date on various workforce activity happening in Lake County. To learn more or to guest spot on an episode, please contact OhioMeansJobs Lake County at 440-396-0563.

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