



For Immediate Release: January 27, 2022
Contact: Cory Vojack
Phone: 440-350-2372
Email: cory.vojack@lakecountyohio.gov

Business Resource Network Subgrant Funding

The Lake County Workforce Development Board was recently awarded \$250,000 from the Business Resource Network (BRN) Subgrant funds through the State of Ohio. The purpose and spirit of this funding are to creatively expand business service teams, business outreach, and employer engagement. "As we continue to navigate through and out of the pandemic, we are learning and embracing additional ways to engage employers," Commissioner John Hamercheck said. "We hope to use these grant dollars to expand the knowledge and reach of the services at OhioMeansJobs Lake County." Commissioner John Plecnik echoed those thoughts. "I am excited to see the impact of this grant and the projects it will fund for Lake County as we continue to use economic development and specifically workforce development to be a destination county in Ohio."

The goal of the Business Resource Network application is to further connect with our local employers to provide exceptional and increased business services. Last year's job market laid the groundwork and foundation for what these services will be utilized for, and this coming year will showcase the return on investment with workforce projects. The OhioMeansJobs Business Services will use each project to provide themselves with the tools necessary to expand and provide exemplary services.

Our objective will be to continue expanding our business services team, experience, and outreach to the many employers and trusted companies in Lake County that still need our assistance to regain the workforce void created during the pandemic. Commissioner Ron Young added, "Meeting the ever-changing needs of our local business community will always be my priority, and I believe Cory will use this grant funding to add to that solution."

"Outreach to local businesses and promotion of our career services are essential to helping drive our success with this grant," stated Cory Vojack, Director of Workforce Development with the Lake County Commissioners' Office and Workforce Development Board. "This funding will allow our business services team to expand their outreach and further promote the many services the OhioMeansJobs Lake County team can provide for our local businesses."
