

Tobacco Policy Planner

**Workplace
Solutions**
From the American Cancer Society

What is a Tobacco Policy Planner?

State and local governments are enacting tobacco-free laws across the country. Businesses are also becoming increasingly sensitive to health and safety practices at the workplace that protect employees.

A worksite tobacco policy protects employees, visitors, and customers from environmental tobacco smoke (ETS) by restricting tobacco use at worksites. It is similar to other policies that protect employees from hazardous pollutants at work.

Tobacco cessation continues to be one of the most cost-effective measures to reduce health care costs and increase productivity at the workplace, and having policies in place to prevent tobacco use supports cessation efforts. For this reason, more and more companies across the nation are adopting tobacco-free policies and providing worker benefits and services that support prevention and cessation of tobacco use.

The American Cancer Society has created the Tobacco Policy Planner, a free, online resource to help assess your company's workplace programs and policies related to tobacco and help your company move closer to being 100 percent tobacco-free.

The American Cancer Society in the Fight against Cancer

Cancer touches more than 40 percent of Americans in their lifetime and has a major impact on the workforce. In fact, the estimated cost in health care expenses and lost productivity related to smoking in the United States is nearly \$193 billion per year. But thanks in part to the American Cancer Society and the progress we've made together in the fight against cancer, 350 more birthdays are being celebrated in the United States every day that would have otherwise been lost to the disease. We believe that working together we can save 1,000 lives per day.



Your Company's Role

Register at acsworkplacesolutions.com/tobaccopolicyplanner.asp to access the service. After you complete the survey and receive your detailed report, use this information to help create new workplace tobacco policies and programs or enhance your existing policies and programs. This resource can assist you in creating a safe, healthful environment that enhances employee well-being, while improving your company's bottom line.

Benefits to Your Company

Save time – Input your company's current policies and programs, and customize a report specific to your needs with our interactive survey.

Compare practices – Compare your company practices to national standards set by the CDC and National Institutes of Health using our free service.

Lower smoking rate – Implement comprehensive, evidence-based policies and programs, and watch your company's smoking rate decrease.

Reduce costs – Use a free service from an organization you trust so you can spend your company dollars implementing policies and programs and not on consulting fees.

How Does It Work

The Tobacco Policy Planner is the American Cancer Society's free, targeted, online assessment tool that includes a short company-specific survey to determine where your company falls along the workplace tobacco-free policy continuum. A detailed report is available after the survey is completed that provides resources specific to your company's needs.

For more information, visit acsworkplacesolutions.com, or call 1-800-227-2345.



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