

CHART Meeting Agenda  
Thursday, August 20, 2009  
2-4 PM

- I. Introductions
  - A. New CHART Members
  - B. New Community Coach
- II. Action Institute Reflection
- III. CHART Organization
  - A. Action Team
  - B. Sub Action Teams
- IV. Community Data
  - A. Change Tools
    - a. Completed vs. Uncompleted
  - B. Other Data Retrieved
  - C. Other Methods of Collecting Data
- V. Community Action Plan (CAP)
  - A. Template Review (Draft due September 30, 2009)
  - B. CHART Should View CAP Webinar
  - C. Develop Draft Priorities for CAP (Due to Tori by September 18, 2009)
- VI. Next Meeting- Thursday, September 24, 2009 from 2-4 PM

**ACHIEVE  
CHART Meeting  
August 20, 2009**

Attending: Matt Battiato, Lake County Job and Family Services  
Dick Bennett, Lake County YMCA  
Renee Berry, Council on Aging  
Jason Boyd, Lake County Planning Commission  
Cathy Bush, Lakeland Community College (substituting for Mary Ann Blakely)  
Ellen Cantor, Leadership Lake County  
Mary Ellen Condon, Lake County Family and Child First Council  
James Gills, Lake County Engineer  
Dave Gilmer, Lake County Community Improvement Corporation  
Lee Homyock, Department of Recreation and Public Lands, City of Painesville  
Brian Katz, Willoughby Parks and Recreation  
Dick Kotapish, Lake County GIS Department  
Wayne Lindstrom, Crossroads  
Tori Luyster, Lake County General Health District  
Stephen Madewell, Lake Metroparks  
Sharon Minjares, Lake Hospital System  
Steven Norton, Steris (substituting for Richard Schule)  
Maureen O'Hearn, Lake County General Health District  
Traci Salkiewicz, Lake County Engineers Office  
Nancy Schaefer, ACHIEVE State Health Department Expert Advisor  
Linda Williams, Lake County Educational Service Center

Tori Luyster, ACHIEVE coach opened the meeting at 2:05. She noted several people absent due to commitments at Lake County Fair.

**I. Introductions:**

Each CHART member introduced himself or herself and gave a brief job description. Tori Luyster noted substitute representatives and new CHART members. Jason Boyd from Lake County Planning Commission and Linda Williams from Lake County Educational Service Center have kindly joined the team.

Tori Luyster announced that Beth Horvath, the Lake County Central YMCA Health and Wellness Director, has agreed to accept the position of Community Coach.

**II. Action Institute Reflection**

Ms. Luyster gave a slide presentation reviewing the Denver conference and opened floor for discussion.

Ms. Luyster suggested working on one CAP project at a time as a team would be more effective than trying to accomplish several projects at once.

Maureen O'Hearn suggested we take a look at the uniqueness of our community and the good things already taking place. We should work with the existing coalitions.

Dick Kotapish reminded everyone that a lot of the programs and actions we are looking at have a great return on investments. We need to let people know this is not a feel good campaign. The money spent can often result in an increase in productivity and a decrease in sick time.

Tori Luyster stated that it is not necessary to implement all policy changes in all districts. We should identify how and where to implement a policy and why implementing this policy is a priority.

Steve Madewell stated that we have a tremendous amount of barriers preventing us from being physically active. We need to address transportation issues. People need to be educated on how to eat healthy and be active. Organized sports are just a short-term fix for physical activity for our children. It does not build life long physical activities skills. Directing even a small portion of health care money into modifying lifestyles can result in preventative health benefits.

Wayne Lindstrom felt behavioral health issues should be included and addressed in the logic model presented at the Action Institute. The logic model needs to include the emotional dynamics of the individual. He felt the Action Institute was very well done. The 2008 communities mentioned they felt very overwhelmed at the beginning of ACHIEVE. We need to not try to tackle all problems at once. We need to revert back to the way communities were planned years ago. Communities were more integrated not like the real estate developments of today that are isolated from the community due to lack of sidewalks, bike trails etc.

An open discussion took place on the philosophy, if you build it they will come. Some felt this philosophy is not accurate. They felt educating people is the first step in getting them to change their behaviors, rather than building an infrastructure to support healthy lifestyle changes. Tori Luyster reminded everyone not to get bogged down by our differences.

It was suggested that we need to take a look at holistic integration. We need to make it possible for someone to simply walk to the store if they want to, not necessarily go to a gym to workout.

Mary Ellen Condon said we have to convey to cities our needs when they are making decisions, such as our need to be able to get places without driving. Cities often do not understand the effect their decisions have on us.

Through advocacy and education, we need to make it trendy to walk places and locate closer to commercial areas. Many communities don't want street lighting

or sidewalks because of the expense. We need to raise the bar and find a compromise between those wanting these services and those who don't.

Dick Bennett presented one of the conference speaker's ideas regarding advocacy consisting of three parts:

1. Framing Your Message with a Messaging Box
  - a. Who is your target audience?
  - b. What do they want?
  - c. What do you want?
  - d. What are the barriers to saying yes?

Tori Luyster pointed out that this tool can be utilized when we begin to implement our CAP and have to approach a group of people such as County Commissioners.

### **III. CHART Organization**

Tori Luyster then reviewed the Chart Organization using a slide presentation.

### **IV. Community Data**

Tori Luyster reviewed Change tools using a slide presentation.

### **V. Community Action Plan (CAP)**

Tori Luyster reviewed CAP using a slide presentation.

Members then broke off into Sub Action Teams to begin work to complete the following:

- Decide on date and time to meet during last week in August or first week in September as a Sub Team to complete the following:
  - a. Review any data in addition to the Change Tool assessments that reflect the health of Lake County.
  - b. Complete the Change Data Planning Tool (Packet) as a team.
  - c. Choose a team member to submit the CAP by September 18, 2009 to Tori.

Sub Action Teams are as follows:

**Healthcare:** Sharon Minjares, Maureen O'Hearn, Wayne Lindstrom, and Richard Schule.

**School:** Traci Salkiewicz, Beth Horvath, Jan Meyer, Cathy Zeller, and Linda Williams.

**Worksite:** Tori Luyster, Dan Troy, Dave Gilmer, and Ellen Cantor.

**CIO:** Dick Bennett, Lisa Siciliano-Miller, Mary Ellen Condon, Mark Battiato, Cathy Bush, and Veronica Dahlberg.

**CAL:** Steve Madewell, Dick Kopatish, James Gills, Brian Katz, Lee Homyock and Jason Boyd.

**VI. Next meeting- Thursday, September 24, 2009 from 2-4 PM.**

**SUB-ACTION TEAM MEETING DATES:**

**Healthcare: 09/02/09 at 2:30 in EH Conference Room LCGHD.**

**School : 09/03/09 at 8:30 AM in EH Conference Room LCGHD.**

**Worksite: 08/31/09 at 2:30 in EH Conference Room LCGHD.**

**CIO: 09/03/09 at 2:00 in South Conference Room LCGHD.**

**CAL: 09/03/09 at 1:00- 4:00 in EH Conference Room LCGHD.**

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