

CHART Meeting Agenda
Thursday, February 3, 2011
1:30-3:00 PM

Introductions

Community Action Plan (CAP)

- A. Last Updated in December
- B. Sub Team Chair Member Updates & Comments
 - a. Community at Large
 - b. School
 - c. Worksite
 - d. Community Institution/Organization

Other Updates

- A. Bike Day Planning Meeting
- B. Captains Stadium
- C. Worksite Wellness Workshop
- D. Farmer's Markets
- E. Corner Store Survey

Budget/Funding

- A. Revision Approval Needed

Next Meetings

- A. CHART
 - a. April 7, 2011 at 1:30 PM
- B. Sub Team Meetings
 - a. Community-at-Large March 8 at 2 PM
 - b. Community Institution/Organization March 7 at 1 PM
 - c. School March 3 at 9 AM
 - d. Worksite March 10 at 3:30 PM

ACHIEVE
CHART Meeting
February 3, 2011
1:30 p.m.

Members Present:

Matt Battiato	Lake County Job and Family Services
Ellen Cantor	Leadership Lake County
Donnamarie Cook	Cleveland Clinic Family Health Centers
Dave Gilmer	Lake County Community Improvement Corporation
Johanna Henz	Lake County Free Clinic
Beth Horvath	YMCA of Lake County
Brian Katz	Willoughby Parks and Recreation
Tori Luyster	Lake County General Health District
Stephen Madewell	Lake Metroparks
Carol Mangino	Lakeland Community College
Sharon Minjares	Lake Health
Stephen Norton	Steris Corporation
Traci Salkiewicz	Lake County Engineers Office
Lisa Siciliano-Miller	OSU Cooperative Extension Office
Dan Troy	Lake County Commissioners
Denise Ward	Painesville City Schools
Whittaker, David	Department of Recreation and Public Lands, City of Painesville

Introductions were made around the table. David Whittaker is attending in place of Lee Homyock.

CAP (Community Action Plan)

- A. Updated in December
- B. Sub Team Updates and Comments

1. Schools

(Tori)

- Tori sent out a press release about Veggie U kits. So far, the only publication that picked it up was The Gazette. However, we have not seen the article and are in the process of trying to get a copy. Hopefully, the news herald will still pick it up. We provided them with several dates through mid-February where they could visit one of the teachers who received a kit.
- A list of healthy fundraising options for schools is being compiled, including profit margins. These will be made available to the parent fundraising organizations that agree to work with ACHIEVE. An LCGHD intern is calling each school to take an inventory of what groups are selling to raise money. Both lists should be finalized by the end of the month.

(Traci)

- The committee has been visiting the sites that have received funding from ACHIEVE to see what changes have been implemented through our funds:
Chestnut Elementary: yoga, line dancing, healthy snacks (the group has not scheduled this visit yet)
Elm Street: Dancing Classrooms for 5th graders
Longfellow Elementary: Salad shakers and baked potatoes for lunch in place of pizza and french fries.
North H.S.: Zumba, yoga, pilates, and karate where offered to students, parents, and grandparents 4 days a week for 10 weeks. They had such a great turnout from parents and grandparents for zumba and yoga they will offer a second 10 week session for these two.
- We saw pictures from all the site visits. They all looked great.

2. Worksites

- Avery Dennison had a health fair with over 70 vendors. It was required that the vendors do something interactive and it was very well attended by employees. They will be submitting for reimbursement from ACHIEVE for a portion of their costs related to the health fair.
- A vending machine company survey was conducted to find out what the vendors are currently stocking machines with and if they are willing to put healthier options in the machines. Results were compiled and sent to all current businesses funded through ACHIEVE in hopes that this would spark some interest to work with their vendors to make some healthy changes.
- “ACHIEVE Participating Worksite” window decals were delegated to those CHART members who wanted them. There a few of the 18 x 24 left, if any other CHART members are interested.
- May 20, 2010 will be the date for the Worksite Wellness Workshop.
 - Location will be at TriPoint in the Lubrizol Conference Room of the Physician’s Pavilion.
 - We are still firming up a keynote speaker. Our options are Katie Spotz, who is a graduate of Mentor and rowed the Atlantic solo, or Karen Kasich, Ohio’s First Lady. Steve Norton and Tori Luyster are currently working on a written proposal to send to the First Lady’s scheduler. We are hoping she will commit and we should know in about a week.

3. CIO

- Tori will be meeting with the Farmers' Market Group on February 9 about using our 2011 vouchers at all markets rather than just Painesville. These vouchers are used as incentives for the food and nutrition classes taught by OSU Extension.
- Tori talked about conducting corner store surveys. She has compiled a list using HDIS (Health District Information System), which is not 100% accurate. Tori asked the group if Dick Kotapish could be of any help with this. There was some discussion about where we would get a completed list of these stores and the group agreed the Health District is the place to start. After a more accurate list is compiled, ACHIEVE can work with identified corner stores to help them offer healthy options, e.g. fruit. Tori asked that the CIO group have a discussion about this at their next meeting to decide if it is something they want to pursue.

4. CAL

- Bike Day Lake County will be on Saturday, September 10 from 1-3:30 p.m.
 - 8 locations have been finalized.
 - We will need to budget \$5000 for this and are looking for a corporate sponsor to help buy helmets or defray any other expenses.
 - Planning with each of the eight communities is underway as of February 1. Options for the day include: Bike rodeo for kids, music, food, giveaways, bike swap, family 3-5 mile bike event, bike tune-ups, bike information booth, bike registration through police departments, fresh produce vendor, etc.
- Lake County Captains
 - Tori and Beth met with Neil Stein, Assistant General Manager and Rob Demko, Director of Finance at the Captains Stadium on January 26.
 - Outcomes of the meeting: Bike to the Captains Game is scheduled for July 24 at 1 p.m. Brian Katz said he has a possible source for bike racks to use on that day.
 - ✓ We would provide funding for 100 tickets (\$7 each) for the first 100 riders.
 - ✓ They would help market Bike Day Lake County during the game on 7/24/2011.
 - They would like ACHIEVE to help market their 5K Classic on June 18. They are also looking for funds to help defray costs related to the run.
 - Tori proposed that we offer a total of \$1500 for their Bike to the Captains Day and 5K classic, and ask for a half page advertisement in their program, which normally runs

\$2500. The group agreed. Tori will follow-up with Neil regarding this.

Budget/Funding

- The CHART reviewed the current budget and expenses.
- Line item dollars in the budget were shifted. Travel, Worksite and School line items were decreased in order to provide an additional \$10,000 to the CAL line item to cover the costs of Bike Day.
- The revised budget went for a vote. All CHART members were in favor of the changes.

Other

- Tori is applying for a Healthy Living Innovations Award under “challenge.gov” for our group. She will be submitting this nomination prior to March 1 and will provide updates on the outcome at the next meeting in April.

Next Meetings:

CHART Meeting: April 7 at 1:30 p.m.

Sub Committee Meetings:

Community at Large	March 8 at 2 p.m.
CIO	March 7 at 1 p.m.
Schools	March 3 at 9 a.m.
Worksite	March 10 at 3:30 p.m.

Respectfully submitted,
Beth Horvath
Tori Luyster