

# Lake County Narcotics Agency

## P.L.U.S.<sup>2</sup>

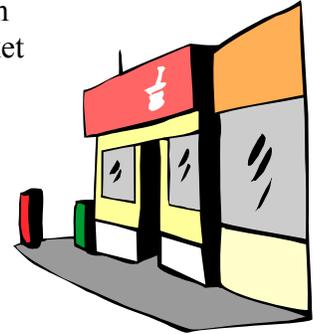
### OPERATION STOREFRONT DATA COLLECTION FORM

<b>Date:</b>	<b>Observer:</b>
<b>Store Name:</b>	<b>City/Town:</b>
<b>Street/Location of Store:</b>	

- Store Type (Check One):**
- |  |   |                                      |
|--|---|--------------------------------------|
| <input type="checkbox"/> Pharmacy                      | <input type="checkbox"/> Convenience Type | <input type="checkbox"/> Gas Station |
| <input type="checkbox"/> Other (Please Specify): _____ | <input type="checkbox"/> Small Market     | <input type="checkbox"/> Supermarket |

Is the store within 1,000 feet of a school?                      **ف** Yes    **ف** No

Is the store within 1,000 feet of a playground?                      **ف** Yes    **ف** No



#### EXTERIOR STOREFRONT OBSERVATIONS:

Standing outside the store, carefully look at the store's visible windows, walls, outside areas, etc. Chances are, there are lots of signs and advertising. You might see several types of ads for cigarettes, smokeless (spit) tobacco, and other tobacco products. Advertising such as homemade signs, professionally produced posters, neon signs, small brand stickers on the door, mini-billboards on the store's property or other signs advertising specific brands. *Record the types and brands of the visible tobacco ads below. Please indicate how many of each type of sign you see.*

	MARLBORO	CAMEL	WINSTON	KOOL	NEWPORT	OTHER CIGARETTE	SMOKELESS	OTHER TOBACCO
Store-made tobacco signs or ads								
Professional signs or ads, any size								
Other tobacco promotions or ads								
Anti-smoking signs, any size								
Minimum-age notices (such as "We Card")								

\_\_\_\_\_ **Check here if you saw no tobacco-related signs or ads from outside the store.**

