

MEETING OF THE LAKE COUNTY WORKFORCE INVESTMENT BOARD
Wednesday – November 6, 2013 @ 11:30 A.M.
Lake County Department of Job & Family services
177 Main Street, Painesville, Ohio 44077

Board Roll Call:

Eric Barbe	Matt Battiato	Louis Falk	Martin Gareau
Spence Kline	Terry Lazar	Patricia McAteer	Stephanie White
Keith Hocevar	Mark Rosborough	Allen Weaver	Caroline Barborak
Eric Wachob (P)	Daniel Deitrick	Keith Miller (P)	Gale Heam
Gretchen Skok-Disanto	Gale Leonard-Stawiery (P)	Sam Delzoppo	
Martin Gareau (P)			

Others in Attendance

Commissioner Dan Troy	Bob Dawson	Leslie Ryan
Nanette Grupe	Mark Dzurec	Marty Rantala

I. Call to Order and IntroductionsDaniel Deitrick

Chairman Dan Deitrick called the meeting to order. Bob Dawson introduced Mark Rantala, Executive Director of the Lake County Port Authority who gave the meeting’s Spotlight Presentation.

Mark announced that the official name of the Port Authority was Lake County Ohio Port and Economic Development Authority which was created in February 2007 to promote projects that will provide for the creation of jobs and employment opportunities and improve the economic welfare of the people residing in Lake County. The Port Authority is also authorized by state law to enhance foster, aid, provide and/or promote transportation, economic development, housing, recreation, governmental operations, culture or research. Mark provided an excellent overview of the various services the Port Authority has available including business financing, brownfield reclamation, public infrastructure, site selection, enterprise zone and the Small Business Development Center.

Marty Gareau, Port Authority Director of Programs & Public Finance and a WIB member, spoke in detail about the SBA 504 Loan program and Lake County’s Microloan Program.

II. Old Business:

Chairman Deitrick asked for approval of the minutes from the June 12, 2013 WIB meeting. Sam Delzoppo moved to approve the minutes; Eric Barbe seconded the motion. All were in favor; motion carried.

III. Administrators’ ReportBob Dawson

Bob Dawson reviewed the final PY 12 Common Measures Performance Report as released by the Ohio Department of Job and Family Services. For the program year ending June 30, 2013, Lake County “Exceeded” five and “Met” a sixth(of sixth) adult standard. We missed “Exceeding” the sixth standard by less than one-half of one percent. In the youth category we “Exceeded” the Youth Certificate or Diploma attainment rate and we “Met” the Youth Placement rate. We “Failed” the Youth Literacy and Numeracy rate which is measured only on Out-of-School (OOS) Youth which are identified as having a math or literacy deficiency at the time of their enrollment. Four Out-of-School Youth exited during the year and two of the youth basically disappeared from the program without notice and we were forced to exit them without them having the full benefit of our services. Bob stated that we do not believe this is in any way indicative of the quality of our overall youth programming.

Bob shared the 1st quarter PY 13 Return on Investment Analysis that showed 21 exiters leading to a 396% “WIA” Return on Investment for the quarter. The “Taxpayer” ROI analysis takes the anticipated tax contributions of those

entering the workplace following exit, against the total system costs including training, placement, indirect and administrative costs. The Taxpayer ROI is reflected in “payback months” meaning how many months of the exiting clients’ tax contributions it will take to pay back all system costs. The first quarter payback was 14.1 months which is slightly longer than our target of 12 months. Bob talked about our concerns with having less and less registered clients. We have had many conversations about how we increase our registered client counts and we have made several changes on the front-line which should help increase our numbers. Lower numbers will continue to threaten our ROI targets because of the fixed system costs that have to be absorbed.

IV. Committee Reports

A. One-Stop Committee..... Leslie Ryan for Dan Koncos

Leslie reported that the One-Stop Committee met on September 19th. Dan Koncos advised the committee that the Ohio Learn to Earn program has attracted area employers but thus far, job seekers are not eager to participate. This is the trend statewide. This program matches unemployed job seekers to be matched with businesses looking to hire. Another program known as “Work Share” is expected to be introduced through Ohio Legislation. It would allow the state’s Unemployment Insurance system to compensate some workers who are under a layoff prevention program. Also, “Back to Work” programming is in place in Lake County and will be presented to individuals attending Re-Employment sessions.

Dan Koncos provided the One-Stop committee an update on House Bill 2 along with an informative handout. House Bill 2 will require applicants to register with OhioMeansJobs before becoming eligible for unemployment insurance benefits. This will allow claimants to receive job opening announcements weekly and also to be linked directly to employers. These claimants will also be required to be in contact with their local One-Stop (OhioMeansJobs Center), by the eighth week on unemployment benefits, in order to assess their work skill sets. This will help job seekers to maximize their search and to find an occupation that matches their abilities and interests. Failure to do so will stop a claimant’s unemployment benefits.

B. Marketing Committee..... Gretchen Skok-DiSanto

Gretchen reported that new One-Stop Branding is on the way! At present each One-Stop center has a unique name, which may not be easily recognizable by local businesses and individuals. To increase awareness and the accessibility of Ohio’s One-Stop System, all centers will be re-named under the brand OhioMeansJobs, with every Ohio county will being identified in conjunction with the OMJ brand. Having a common name will provide continuity across Ohio’s workforce system, and will enable businesses and individuals to easily identify and connect with Ohio’s workforce entities. Legislation created a single brand for the workforce system to coordinate and align workforce policies, programs and resources across state government to improve effectiveness, efficiency and accountability. OhioMeansJobs.com is the premier gateway for connecting employers with job seekers. Now, OhioMeansJobs also will serve as the primary brand for Ohio’s workforce system. Ohio’s One-Stop centers will be referred to as OhioMeansJobs Centers. We received a small allocation to cover the cost of the OhioMeansJobs-Lake County branding initiative. We will be using this to update our signage on the exterior and interior of our building along with trade show banners, letterhead and business cards and brochures.

Lake1Stop had the lead on organizing a major job fair recently. We attracted thirty-one Mentor businesses who were hiring in the retail, restaurant and seasonal industries. The event was held at the Mentor Community Center and was jointly sponsored by the City of Mentor, Lake1Stop, Laketran and the Mentor Chamber of Commerce. We had 178 job seekers and the employers were pleased with the quantity and quality of job seekers in attendance.

C. Planning & Program Committee Eric Barbe

Eric reported that daily operations at Lake1Stop have transitioned to a “Real-Time” expedited service delivery approach. The model involves moving our career counselor’s up front into the public resource room where they are providing consumers one-on-one services to match their individualized needs. In the past consumers had to typically wait for a scheduled group workshop for most services other than those of a self-serve nature. This model should bode well with the new virtual one-stop concept that will soon be available using the new E-OMJ system. A summary of this change of service delivery was in the meeting handouts.

Effective October 1st, we began participating in the Ohio Works Incentive Program made available through the Ohio Department of Job and Family Services. We were awarded a \$150,000 grant recently when our program application and operating plan was approved. The program provides for an aggressive schedule of incentives for both placement and retention of Ohio Works First clients. Ohio Works First clients are those receiving cash assistance. We are operating our local program in conjunction with our established WorksFirst program contracted with OhioGuidestone with the client and Guidestone sharing in the different milestone incentives. An explanation of this program was also in the meeting handouts.

Eric announced that Leslie Ryan has been selected to be a participant on the State's new Eligible Training Provider Online (system) Focus Group which will re-evaluate how public and private training providers are selected and maintain their eligibility for WIA training funds. This system has been dysfunctional for several years. We have been maintaining our own Local Area Training Providers list which Leslie has been administering.

D. Youth Council CommitteeMindy Hughes for Gale Leonard-Stawieri

Mindy reminded the WIB that our Youth funding has continually declined since the beginning of WIA...13 years ago. Despite another reduction in allocation this year, we were able to fund four contracts with three different providers totaling \$406,000. This was done by lowering our "per youth" cost and through a slight reduction in the number of youths served.

Programs designed for In-School or a combination of In-School and Out-of-School Youth are being operated by Catholic Charities, Goodwill Industries and the Willoughby-Eastlake City Schools again this year. The summer portion of these programs went well and we currently have 55 of 60 available slots filled. Catholic Charities is also operating a program exclusive to Out-of-School Youth. It too is going well and we currently have 18 of the available 20 slots full.

At Catholic Charities, we are running our WIA youth programs side-by-side with Job & Family Services' Independent Living Program for youths in protective custody. This is the second year we used this approach and it is going very well. An additional 15 Independent Living slots added slightly more than \$75,000 to these two contracts which in turn, created enough additional volume to lower the per-slot cost for both programs. Mindy announced that the Youth Council is scheduled to meet at Job and Family Services on January 22, 2014, at 2:00 pm, to start the procurement process for the program year beginning next July 1st. All Youth Council members were asked to save the date.

V. Adjournment.....Daniel Deitrick

Mark Rosborough made a motion to adjourn; Marty Gareau seconded the motion; All were in favor; motion carried.

The next meeting of the full WIB is scheduled for April 9, 2014