

CHART Meeting Agenda
Thursday, October 7, 2010
1:30-3:00 PM

Introductions

Community Action Plan (CAP)

- A. New Template – completed
 - a. Any Comments, Questions?
- B. Sub Team Updates & Comments
 - a. Community at Large
 - b. School
 - c. Worksite
 - d. Community Institution/Organization

CHANGE Tools

- A. Completed

Budget/Funding

- A. Additional \$2,000
 - a. Requirements completed in September
 - 1. Social Media Training
 - 2. CAP Completed in New Template
 - 3. Peer Mentoring Calls
 - 4. External Site Community Page Enhanced
 - 5. Interview with Dr. Tait Martin

Old Business

- A. Learning Institute – Feedback
- B. Marketing

New Business

- A. Facebook Page

Next Meetings

- A. CHART December 2 at 1:30 PM
- B. Sub Team Meetings
 - 1. Community-at-Large November 9 at 1 PM
 - 2. Community Institution/Organization November 16 at 2 PM
 - 3. School November 12 at 1:30 PM
 - 4. Worksite November 16 at 3:30 PM

ACHIEVE
CHART Meeting
October 7, 2010

Members Present:

Dick Bennett	Lake County YMCA
Renee Berry	Council on Aging
Ellen Cantor	Leadership Lake County
Donnamarie Cook	Cleveland Clinic Family Health Centers
Ken Gill	Neighboring
Dave Gilmer	Lake County Community Improvement Corporation
Johanna Henz	Lake County Free Clinic
Beth Horvath	Lake County YMCA
Brian Katz	Willoughby Parks and Recreation
Dick Kotapish	Lake County GIS
Wayne Lindstrom	Crossroads
Sharon Minjares	Lake Health
Traci Salkiewicz	Lake County Engineers

Introductions were made around the table. The location of the meeting was changed from the Board Room to the South Conference Room at the Health District.

CAP (Community Action Plan)

A. New Template - Completed

The draft was sent out to all CHART members. This will always be in draft form, because it will constantly be updated. The work plan has 5 goals and each goal has one objective. This is more helpful than the old format, because it helps us to better measure the outcomes of our work. The consensus was that the new CAP was well-done.

B. Sub Team Updates and Comments

1. Community at Large

Dick Kotapish provided the following updates:

- We had a table with marketing materials at the county fair.
- Transportation improvement map is being developed. This is needed as there has not been much forethought regarding this.
- It is good that Jason Boyd is on the team, as he will help to further our objectives.
 - Bike lanes
 - Linkages between parks and communities
- Our website has had “hundreds” of hits from 14 different countries.
- “Lake County Bike Day” is in the planning stages for next year (September), according to Brian Katz.
 - This can include a safety component (eg., bike helmets)
- In the spring of 2011 or possibly sooner, we will have updated information from the Lake County Community Health Assessment. The Lake County General Health District in partnership with

several others will begin to administer the surveys in the next couple of weeks.

- The links for these surveys should be on all of our agency websites – Tori Luyster will email the link once it is live.
- It takes 20 minutes to fill out.
 - If people have to wait for a service, it would be an opportune time to take the survey.
- Brian Katz asked (in absence of Steve Madewell who spoke about sustainability at the last CAL meeting) what will happen when our money runs out?
 - We will approach Frank Kellogg about formally adopting ACHIEVE as a sustained program.

2. Schools

- Traci Salkiewicz told us about the meeting that all Lake County schools were invited to learn about what we are doing, including to find out information about the ACHIEVE grant.
 - The 3 main topics of this meeting were around fundraising, Safe Routes to School, and Farm to School.
- We received 7 grant applications in this round, which is in addition to the 7 we funded in July. The School Sub-Team will meet on November 1 to review the current round of applications.
- Veggie U kits are in 11 Lake County schools. This is part of the 4th grade curriculum.

3. Worksite

- There have been 6 worksites that have signed an MOU.
- We will work with them for 12 months to support them in their efforts to change policies and environment in the work place.
- A workshop is in development (perhaps a 2-hour training over lunch) for businesses to let them know about funding through grants around employee wellness. A suggestion was brought up to advertise for this through the local Chambers of Commerce.

4. CIO

- Farmers Market vouchers were purchased (120 total) to be used as incentives for people taking Food & Nutrition classes. Almost 95 vouchers had been provided, but only 11 were redeemed as of a couple weeks ago. The city has agreed not to charge us for those that are not redeemed.
 - How can we do this better next year?
 - Possibly open up to all the markets in Lake County, not just Painesville.
 - Renee Berry suggested that the vouchers need to be worth a larger amount and that \$5 is too little.
- Beth Horvath gave an update on the diabetes education class that is proceeding at the Central YMCA.

CHANGE Tools

All are completed and have been submitted. Not much has changed in terms of the outcomes of the data collected. If there was a change, it is attributable to a different individual completing the survey than who did in year one.

Budget/Funding

We received an additional \$2000.

- There are requirements for this:
 1. Social Media Training
 - www.achievecasts.com
 - Why should we be using social media?
 - We should be on Facebook! Johanna Henz will help Tori Luyster set this up, and Dawn Cole will help maintain it.
 2. CAP completed in the new template.
 3. Peer mentoring calls took place around city planning & the build environment. Another call will take place soon.
 4. External Site Community Page was enhanced.
 - www.achievecommunities.org contains our community page.
 - It is not user friendly according to Tori Luyster.
 5. Interview with Dr. Tait Martin, which will be used to create a national podcast for ACHIEVE.

Old Business

A. Beth Horvath told everyone about The Learning Institute that she and Tori Luyster attended in Indianapolis in August.

New Business

A. Please watch the CDC Designing and Building Healthy Places video:

http://www.cdc.gov/healthyplaces/healthy_comm_design.htm

B. Our progress report is due to NACDD by October 29.

Next Meetings:

CHART Meeting	December 2	1:30 pm
Community at Large	November 9	1 pm
CIO	November 16	2 pm
Schools	November 1	9 am
Worksite	November 16	3:30 pm

Respectfully submitted,
Beth Horvath